

## MEDIA RIGHTS TENDER FAQ

### WHAT ARE THE PACKAGES THE ICC ARE TAKING TO MARKET AS PART OF THIS ITT?

This ITT is for certain markets as specified and the rights to Men's and Women's ICC events from 2024 - 2025.

#### Pakistan

- Two packages are available
  - Package A – TV and Digital
  - Package B – TV and Digital
  - Both the packages include men's and women's events

#### Bangladesh

- One package is available
  - TV and Digital
  - The package include men's and women's events

#### Sri Lanka

- One package is available
  - TV and Digital
  - The package include men's and women's events

Bids must be submitted for a two-year term.

#### The Process

- Bids are being invited for the media rights for ICC events for the next cycle to motivate prospective bidders to submit their best bid for the package they want.
- Bidders will also be able to outline their vision for cricket to the ICC, particularly for the Women's Cricket.

#### The Events

##### Men's Events

Event	Host(s)	Teams / Matches	Dates
ICC Men's T20 World Cup 2024	USA & West Indies	20 / 55	1-29 June 2024
ICC Men's Champions Trophy 2025	Pakistan	8 / 15	February 2025
ICC World Test Championship Final 2025	England	2 / 1	June 2025

##### Women's Events

<b>Event</b>	<b>Host(s)</b>	<b>Teams / Matches</b>	<b>Dates</b>
ICC Women's T20 World Cup 2024	Bangladesh	10 / 23	September – October 2024
ICC U19 Women's T20 World Cup 2025	Malaysia & Thailand	16 / 41	January 2025
ICC Women's Cricket World Cup 2025	India	8 / 31	October – November 2025